

Workplace Charging Workshop

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Powering forward. Together.



The Alphabet Soup of EV's

- PEV: Plug-in electric vehicle includes EV's, BEV's, PHEV's and EREV's
 - EV's Electric Vehicles
 - BEV's are Battery Electric Vehicles
 - PHEV's are Plug-in Hybrid Electric Vehicles (generically includes EREV's)
 - EREV are Extended Range Electric Vehicles

- EVSE: Electric Vehicle Supply Equipment (informally called a charger)
 - Level 1 EVSE is a standard 120V electrical outlet (typically 1.5kW)
 - Level 2 EVSE is a 208 or 240V dedicated charging device (3.3 to 19.2kW)
 - DC Fast Charging is an off-board dedicated charger
 - 20 to 100kW charging Level
 - Approaches a gas station model with target 20 to 30 minute charge times
 - Technically different than "Level 3"

PEV Model Introductions Continue

2009: Tesla Roadster



2009 Tesla Roadster

2010: Nissan Leaf
Chevrolet Volt



2010 Nissan Leaf



Now: Nissan Leaf
Chevrolet Volt
Mitsubishi iMiEV
Toyota Prius Plug-in
Toyota Rav-4EV
Ford Focus EV
Ford C-Max Energi
Ford Fusion Energi
BMW Active E, i3
Honda Fit EV
Honda Accord PHEV
Tesla Model S
Chevrolet Spark
Fiat 500e



2011 Chevrolet VOLT



2011 BMW ActiveE



2011 Mitsubishi i-MiEV



2011 Ford Focus Electric



2011 Nissan LEAF



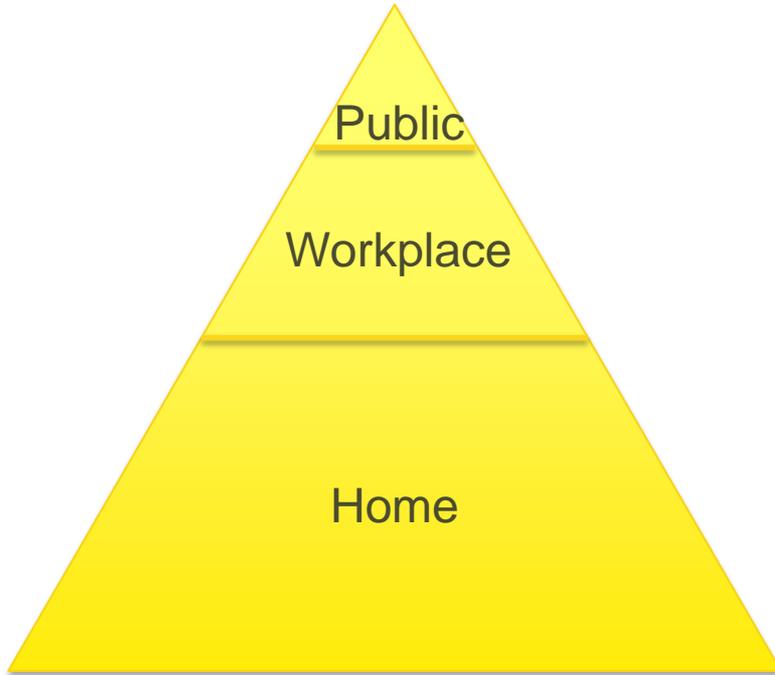
2012 Tesla Model S



Graphic courtesy of the California PEV Collaborative



Why Workplace Charging



- It's the second longest location cars get parked for potential charging
- Addresses range anxiety for drivers to support market adoption
- Enables more electric miles for environmental and economic benefits.



EVSE Examples



Workplace Charging Initiatives

- U.S. DOE Workplace Charging Challenge
 - Launched last month
 - Congratulations to all the California entities who were inaugural members
- CalStart Employer EV initiative is supporting a statewide outreach and education campaign with the California PEV Collaborative
- Governor Executive order in place for State Facilities
- Progressive employer initiatives
 - Examples: Google, SAP, Qualcomm, SDG&E, State DGS
- Resources
 - CalStart www.evworkplace.org
 - U.S DOE EV-Everywhere@ee.doe.gov



Big Picture issues to consider

\$'s

- Access to electrical power
 - Existing electrical capacity versus a new dedicated service
 - Distance from electrical access versus desired parking location
 - Level 1 versus Level 2 Decision making
- Offering Free Charging versus Fee based
 - Some employers offer free charging as an employee incentive (\$200/year)
 - Other employers charge a fee for fairness or cost recovery
- Networked and Synchronized versus non-networked chargers
 - Networked or Synchronized chargers provide convenience for billing or other functions
 - Non-networked chargers have lower capital and O&M cost
- Funding sources to pay for it all
 - Periodic state or federal grant activity

Free versus Fee and Payment Systems

- Free charging gets popular quickly
 - Amenity for employees or an entitlement?
 - Who gets priority for charging when all the stations are used up?
 - Early bird gets the worm?
 - Equal access for all?
 - Reserved for long distance commuters or multi-family dwellers?
 - Sharing amongst users?
 - Conflict amongst employees
 - Poaching/Squatting from non-employee users
- Fee based charging
 - Equity and fairness or cost recovery
 - Only people who need to charge will pay for charging
 - Impractical to try and recover the capital cost as part of a normal return on investment
 - Informal fee structures versus technology based credit card or subscription service
- Payment Systems
 - Subscription service type arrangements
 - Credit Card readers, Wi-fi, RFID or Phone-in synchronization systems
 - Individual units or joint kiosk type systems
 - Network or clearing house access fees

State Government Building Survey Results

- SMUD surveyed several DGS Building/Properties last year
- Newer state buildings (post 1995?) seemed to have some PEV charging provisions
 - AG's Building: had 3 legacy charging units
 - East End : had multiple legacy charging units in each garage unit
 - Franchise Tax Board, an un-used electrical panel out in the parking lot
- Some older buildings had adequate capacity headroom from previous building uses
 - Department of Justice building: an available 400 amp panel in reasonable proximity to to one of the parking lots
 - Board of Equalization: had existing electrical capacity and the electrical room was on the 2nd floor of the parking structure

Other Issues

- Minimum parking space requirements
- Signage
 - CalTrans Guidance document
- Plan for expansion if possible
 - Electrical backbone installation is the highest cost
 - Install larger electrical panel and bury conduit for future activation
- Charging with Solar Energy
 - Not a requirement
 - Typically done as an environmental showcase
 - Both charging and the solar array are grid tied
 - Usually supported by other funding sources

Summary

- Workplace charging helps market adoption
- Vehicle availability and popularity is increasing
- Big Picture Issues include
 - Electrical service capacity, proximity, Level 1 vs. Level 2
 - Free versus Fee
 - Networked or Synchronized versus Simple EVSE
 - Plan for expansion
- Periodic funding source opportunities