



# SACRAMENTO SEMINARS

Presented by Kelly McCathran, Adobe Certified Expert

Seminars will be held at  
**OFFICE OF STATE PUBLISHING**  
344 N. 7th St., Sacramento 95814

## Monday, October 4

Registration: 8:30 a.m.

**Seminar 9:00 a.m. to 4:00 p.m.**

Lunch Break 12:00 p.m. (lunch not included)

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### **Adobe InDesign CS Converting to InDesign CS and Improving Efficiency**

Adobe InDesign is the hottest page-layout program on the market. Learn how to convert and troubleshoot existing QuarkXPress & PageMaker documents how to create InDesign documents. Prerequisite: Familiarity with any page layout program.

**We'll cover:** • Tools • Quark vs. InDesign • Working with text • Placing images  
• Creating & applying colors, tints, & gradients • Importing & linking graphics • Importing & editing text • Building styles • Working with master pages • Preflight, print, & export to PDF

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## Tuesday, October 5

Registration: 8:30 a.m.

**Seminar 9:00 a.m. to 4:00 p.m.**

Lunch Break 12:00 p.m. (lunch not included)

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### **Adobe Illustrator CS Updates and Tips & Tricks to Improve Efficiency**

Adobe Illustrator is a robust tool for creating logos, drawings, layouts and vector-based images. Create artwork from scratch and edit and improve existing artwork. Prerequisite: Familiarity with Adobe Illustrator or Adobe Photoshop.

**We'll cover:** • Navigation • Creating basic shapes • Painting • Drawing with the pen tool  
• Working with brushes • Transforming objects • Using symbols • Working with type  
• File Formats • Blending shapes and colors • Using appearance attributes, styles, and effects

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## Wednesday, October 6

Registration: 8:30 a.m.

**Seminar 9:00 a.m. to 4:00 p.m.**

Lunch Break 12:00 p.m. (lunch not included)

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### **Adobe Photoshop CS Updates and Tips & Tricks to Improve Efficiency**

Adobe Photoshop CS is the application of choice for image manipulation. Learn advanced features and other shortcuts and new features of the this longtime favorite. Prerequisite: Familiarity with Adobe Photoshop

**We'll cover:** • Tools review • The Pen Tool • Vector masks, paths, & shapes • Advanced layer techniques • Creating special effects • Building & batching actions • Preparing images for 2-color printing • Optimizing web images & image maps • Adding interactive slices & rollovers  
• Advanced color correction techniques

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## Thursday, October 7

Registration: 8:30 a.m.

**Seminar 9:00 a.m. to 4:00 p.m.**

Lunch Break 12:00 p.m. (lunch not included)

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### **Adobe Acrobat 6 (CS) For Microsoft Office Users**

Most Microsoft™ applications can be converted directly to Adobe PDF using the PDF Maker plug-in. It is not as simple as just pressing a button; often fonts aren't embedded properly, color changes occur and receivers can't open the file. This is a class for "the rest of us" — anyone in an office environment. Prerequisite: None

**We'll cover:** • Proper conversion settings to be used for web, office printing and other categories of PDF files • Creating bookmarks • Working with tagged documents, merging documents (eStapling™) • Paper Capture • Multimedia features

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I'm attending 1 seminar = \$169/seminar     I'm attending 2 seminars = \$159/seminar     I'm attending 3 or 4 seminars = \$149/seminar

<b>PAYMENT</b>	<input type="checkbox"/> Bill me (PINC members only)      • Cancellations not received by Sept. 30 will be billed the full amount.
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	Name: _____ Authorized signature: _____
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**FOR MORE INFO:** contact Amy Wagner at PINC (800) 659-3363 or amy@pinc.org **TO REGISTER:** fax this form to (800) 824-1911 or mail before September 24, 2004 to PINC / Attn: Amy Wagner, 665 Third Street, Ste. 500, San Francisco, CA 94107