



**Department of General Services
Procurement Division**

707 Third Street, Second Floor, West Sacramento, CA 95605
(916) 375-4400 (800) 559-5529

Broadcast Date: March 2, 2011

**TO: Purchasing Authority Contacts (PACs)
Procurement and Contracting Officers (PCOs)
Small Business and DVBE Advocates**

**RE: Invitation to Exhibit at the California DVBE Alliance's Keeping The Promise
2001 Expo May 23-24, 2011 in Los Angeles, CA**

You are invited to exhibit at the "Keeping the Promise (KTP) 2011" Expo, hosted by the California DVBE Alliance. This event is one of five collaboration conferences mandated by Governor's Executive Order S-02-06.

Exhibitor booths are limited and will be reserved on a first come first served basis. Please register as soon as possible to ensure your agency receives a booth at no cost. Registration is limited to two persons per agency. **Note: Each person attending as an exhibitor must register. Please register by or before Monday May 2, 2011.**

When: May 23-24, 2011
Where: Marriott LAX
5855 West Century Blvd
Los Angeles, CA 90045

Booth Cost: The exhibit booths are \$1,000.00 but arrangements have been made with the Alliance to allow more than one department to share a booth, thus reducing the cost for each department. If you would like to share a booth please contact Tonia Burgess at tonia.burgess@dgs.ca.gov or 916.375.4427 by COB, **Monday, May 2, 2011.**

To register as an exhibitor, please click the following link: [RegisterHere](#)

Exhibit Hours for Tuesday May 24, 2011, are:

Set-up begins at 7:00 am,
exhibiting begins at 9:00 am -11:45 am
break for lunch from 11:45 am – 1:00pm,
exhibiting continues from 1:00pm – 4:00pm

The 2010 KTP Expo website:

www.ktpexpo.org

If you have any questions regarding this notification, please contact:

Tonia Burgess

916-375-4427

Tonia.Burgess@dgs.ca.gov