

**EXECUTIVE DEPARTMENT**

**STATE OF CALIFORNIA**

**EXECUTIVE ORDER W-54-93**

**WHEREAS**, Executive Order W-32-92, signed on June 12, 1992, created a cabinet-level committee to coordinate all state efforts to revitalize Los Angeles in the wake of the devastating civil unrest of April 1992; and

**WHEREAS**, the civil unrest caused short-term and long-term economic displacement in Los Angeles and other communities; and

**WHEREAS**, in the immediate aftermath of the civil unrest, significant efforts were made by federal, state, and local governments, as well as by the private sector, to restore calm and provide necessary services in the riot-affected areas; and

**WHEREAS**, social welfare and other assistance programs have experienced rapid growth due to the social and economic dislocation caused by the civil unrest; and

**WHEREAS**, the long-term social and economic stability of Los Angeles' urban core is directly dependent on new investment and job growth; and

**WHEREAS**, federal, state, and local governments have an obligation to encourage and expedite projects that will yield jobs for people in the riot-affected areas and other urban centers with high unemployment; and

**WHEREAS**, in November 1992, the Governor's Coordinating Committee to Revitalize Los Angeles took an aggressive, proactive step to assist businesses seeking to locate or expand in the revitalization zone by creating a center for permitting and licensing; and

**WHEREAS**, the focus of this effort was to provide information and direct assistance to businesses seeking environmental clearances for job-creating projects in the revitalization zone; and

**WHEREAS**, this effort has produced successes and has helped create jobs during the clean-up and rebuilding phase; and

**WHEREAS**, the best social program is a job, and new jobs can only be created through economic investment and business creation;

**NOW, THEREFORE, I, PETE WILSON**, Governor of the State of California, by virtue of the power and authority vested in me by the Constitution and statutes of the State of California, do hereby issue this order to become effective immediately:

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1. There is hereby created the California State Business Revitalization Center (BRC). Its mission shall be to facilitate and encourage:
  - A. The retention and expansion of existing business; and
  - B. The development of new small and large business enterprises; and
  - C. The coordination of the numerous state, local, federal, and private efforts to create a comprehensive full-service outlet to assist business growth, job creation and general recovery in the riot-affected areas.
2. The BRC shall include staff from the following State Agencies, and their duties shall include:
  - A. Cal-EPA: to continue and expand its coordinated permits and regulatory reform efforts, and other activities; and
  - B. Trade and Commerce Agency: to bring together business development specialists and Small Business Development Center services, promote cooperation with local economic development professionals, offer services from the Business Environmental Assistance Center, and provide loan packaging and financial assistance including export finance, export development, and other activities; and
  - C. Health and Welfare Agency: to provide access to the Job Match Program, information and referral to Employment Development Department programs and services, and other activities; and
  - D. Business, Transportation and Housing Agency: to provide advice and assistance in obtaining Disadvantaged Business Enterprise (DBE) certification, information on bidding for state contracts, expedited handling of various Department of Corporations' licenses, and filings for Small Corporate Offering Registration, administrative and financial support, and other activities.
3. The BRC shall be managed by an Executive Director appointed by the Governor. The Executive Director's responsibilities will include day-to-day management, marketing the BRC's services throughout the private sector and at all levels of government, and ensuring that the BRC is adequately staffed so that all clients receive timely and factual information and advice from all public agencies.

The BRC Executive Director shall report directly to the Chairman of the Governor's Cabinet Coordinating Committee to Revitalize Los Angeles. The BRC Executive Director shall also provide periodic written reports to the Governor's Coordinating Committee, including reports to each Partner Agency.
4. The BRC shall function within existing state resources, and its budget shall be located in the Business, Transportation and Housing Agency. Partner Agencies shall re-allocate existing priorities to ensure the Center's success.

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5. The BRC Executive Director shall work with BRC staff and Partner Agencies to report to the Chairman and Governor on the effectiveness of the BRC no later than October 15, 1993. The report shall include: a listing and description of services available through the Center; a comprehensive list of BRC activities, including a description of the projects facilitated by the BRC; recommendations for regulatory reform based on the work performed by the center; project-by-project account of the number of jobs retained or created through the BRC's and Partner Agencies efforts; and recommendation for improvement of the BRC's activities. This report shall be updated no later than April 15, 1994, and December 1, 1994. By January 31, 1995, the Committee Chairman shall recommend to the Governor whether the Business Revitalization Center shall remain open, be replicated in other areas, or be closed.

**IN WITNESS WHEREOF** I have hereunto set my hand  
and caused the Great Seal of the State of  
California to be affixed this 7th day of  
July 1993.

Governor of California

**ATTEST:**

Secretary of State