

## SAM - ADVERTISING

### **ADVERTISING IN STATE PUBLICATIONS**

**0580**

(Revised 9/04)

Statutory Authority Government Code 14851 authorizes the Office of State Publishing (OSP), a.k.a. Office of State Printing, to accept paid advertisements in state publications or in publications promoting an OSP-supported project or program from any vendor that is participating as a partner in that project or program, except that OSP may not accept or publish any paid political advertising. This legislation specifically authorizes OSP to provide this service; it does not allow for printing of ads by other service providers.

**Advertising Media** The variety of advertising media available to OSP includes traditional printing, CD-ROM, and Internet on-line publications.

**Information Resources** Contact the OSP Advertising Manager at (916) 323-5098, e-mail: [jacque.jones@dgs.ca.gov](mailto:jacque.jones@dgs.ca.gov), for information regarding the OSP Advertising Program and to request a copy of the "Advertising Program Guidelines" booklet.