



NEWS RELEASE

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STATE PRINTER ELECTED
NATIONAL PRESIDENT OF PUBLISHERS GROUP

Sacramento - California's State Printer, Celeste Maia Cron, has been elected President of the National State Publishing Association, a group dedicated to enhancing the technological operations and management of state and legislative printing centers. Cron was handed the President's gavel at the group's nationwide conference held September 15th in Bismarck, North Dakota.

"I'm honored to lead a group devoted to providing cost-effective publishing solutions for state government," said Cron. "I look forward to sharing how the Office of State Publishing has become the provider of choice for California's one-stop governmental publishing needs."

Mrs. Cron has been State Printer since 1993 following a long career in the private sector operating her family's printing firm in San Mateo County. During her tenure, the state's overlapping printing services have been consolidated into what are now the full-service operations of the Department of General Services' Office of State Publishing (OSP). OSP has merged traditional press and ink with digital technology and offers its customers innovative, multi-media products including "value-added" Internet publishing, internet web site creation and CD-ROM publication. OSP also offers paid advertising in state publications, which has resulted in \$1 million in state revenues.

OSP is the largest state printing facility in the nation as well as the biggest, full-range commercial operation in the Western United States. OSP oversees the printing of the Governor's Budget and other Executive Branch publications; all printing of legislative bills, journals, histories, and special publications; and much of the printing for state agencies including millions of Department of Motor Vehicle forms, tax forms, and ballot pamphlets for state elections.

OSP will celebrate its 150th anniversary in January 2000.