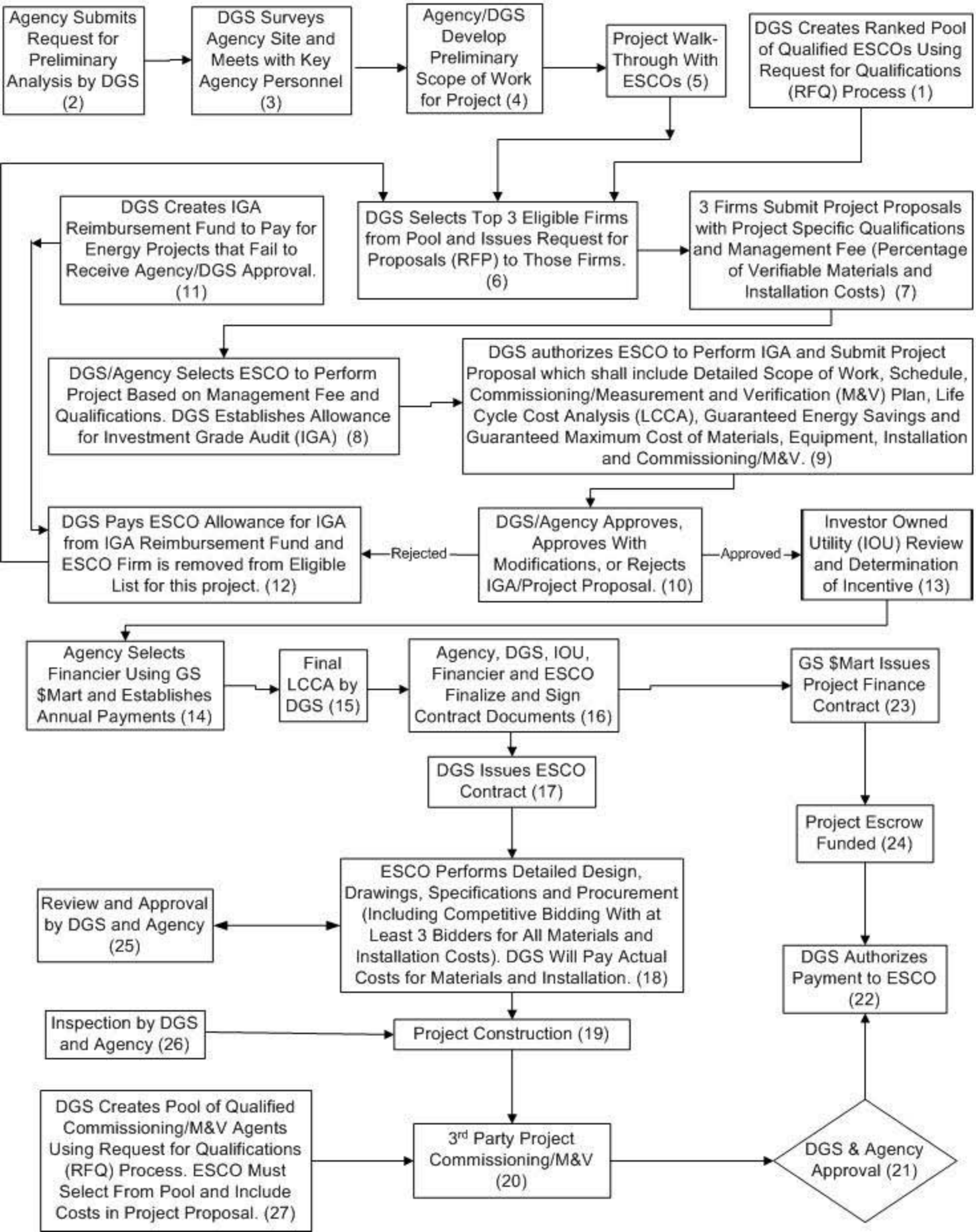Energy Services Company (ESCO) Project Road Map - September 1, 2006