



New Directions

TRAVEL GREEN | SAVE GREEN

TRAVEL/TRANSPORTATION
CONFERENCE & TRADESHOW
Sacramento Convention Center
January 14, 2009

2009 EXHIBITOR and SPONSORSHIP OPPORTUNITIES

On Site Opportunities

Exhibitor Pricing –

\$350 by December 1, 2008 / \$375 after December 1, 2008

10'x10' Booth, 6' Table, 2 Chairs, Conference Material, Signage, Carpeting, Security.

Emerald Sponsor.....pricing upon request

Work directly with the Sacramento Convention Center's exclusive caterer to be a sponsor of the conference breakfast or lunch. Food preparation and delivery must meet green conference criteria – Includes 20'x10' Exhibition Booth, 6' Table, 2 Chairs, Conference Material, Signage, Carpeting, Banner, Sponsorship Recognition in Conference Brochure, and Presentation/Promotion on Stage.

Money must be received by December 1st, to qualify for quoted pricing below:

Gold Sponsor.....\$2,000

Food Station Host- includes 20'X10' Exhibition booth, 6' Table, 2 Chairs, Conference Material, Signage, Carpeting, Banner, Sponsorship Recognition in Conference Brochure, Security.

Silver Sponsor.....\$500

Break Station Host – includes 10'x10' Exhibition booth, 6' Table, 2 Chairs, Conference Material, Signage, Carpeting, Sponsorship Recognition in Conference Brochure, Security.

Speaker Sponsorship.....\$TBD

Provides your company with an outstanding opportunity to bring a fun and enthusiastic speaker to the conference, which allows the attendee to be inspired and rejuvenated with enthusiasm!

Includes 20'x10' Exhibition Booth, 6' Table, 2 Chairs, Conference Material, Signage, Carpeting, Banner, Sponsorship Recognition in Conference Brochure, Presentation/Promotion on Stage.

Show Bagquantity- 800

Attendees will carry your bag around all day to the conference sessions, in the exhibit hall and then back to their offices. Sponsor will gain the exposure of thousands of walking billboards at and after the event. Bag must meet **Green** conference criteria - includes 20'x10' Exhibition booth, 6' Table, 2 Chairs, Conference Material, Signage, Carpeting, Banner, Sponsorship Recognition in Conference Brochure, Security.

Badge Lanyards.....quantity 800

Provide badge lanyards and gain high visibility by having your company's name hanging around every attendee's neck! Lanyards must meet **Green** conference criteria - includes 10'x10' Exhibition booth, 6' Table, 2 Chairs, Conference Material, Signage, Carpeting, Sponsorship Recognition in Conference Brochure, Security.

Lunch Keepsake.....quantity 800

This provides your company an opportunity to promote your business by providing a unique lunch keepsake to be placed at each guest's setting, includes 10'x10' Exhibition booth 6' Table, 2 Chairs, Conference Material, Signage, Carpeting, Sponsorship Recognition in Conference Brochure, Security.