

STATE OF CALIFORNIA

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# Buying Green When Times Are Lean

Environmentally Preferable Purchasing



CALIFORNIA DEPARTMENT OF  
GENERAL SERVICES

# Topics

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- California's EPP Statute
- Drivers for Buying Green
- Working with the State
- Greening Your Business
- On the Horizon  
(Buying Green & Bid Opportunities)
- Small Business & DVBE

# EPP STATUTE

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Procurement or acquisition of goods and services that have a lesser or reduced effect on human health and the environment when compared with competing goods or services ....

Source: California Public Contract Code, Section 12400

**Environment** + **P**rice + **P**erformance = Best Value

# Buying Green Requirements

- Protect Human Health & Environment
- Consider
  - Cost
  - Material Acquisition
  - Manufacturing
  - Energy Efficiency
  - Operation
  - Maintenance
  - Packaging
  - Product Performance
  - Durability
  - Distribution
  - Reuse
  - Disposal

# Drivers for Buying Green

- Customers
- Executive Orders
- Legal Mandates



# Legal Mandates

## State Agency Buy Recycle Campaign (SABRC)

- Printing & Writing Papers
- Other Paper Products
- Plastic Products
- Compost & Co-compost



- Glass Products
- Lubricating Oils
- Paint
- Solvents
- Tires
- Tire derived products
- Steel Products
- Antifreeze



# Working with the State

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## Greened Contracts:

- Lamps
- Open Office Panel Systems

# LAMPS

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- Encourages more energy efficient fluorescent lamps
- Mercury levels at or below California Law
- Optional take-back and recycling service

# Open Office Panel Systems

- Low Emissions Materials
- Energy Efficient Task Lighting
- High Recycled Content



# Greening Your Business

- Evaluate Business Operations
- Evaluate Products
- Assess Packaging
- Market Green



# Market Green

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- Heavy Metal Measurements
- Organic Material Measurements
- Air Emissions
- Post Consumer Recycle Content
- Energy Efficiency
- Certifications

# Certifications

## BUSINESS

- US EPA E3
- WASTEWISE
- Responsible Appliance Disposal
- WRAP
- EcoWise
- ISO 14001
- ISO 9000
- Accredited Third Party Certifier

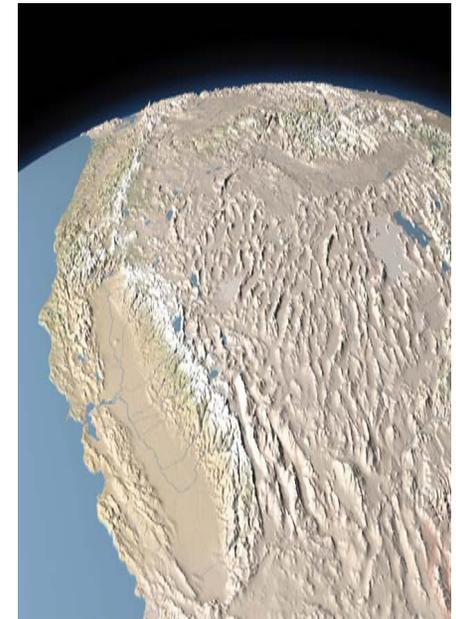
## PRODUCTS

- Design for The Environment (Dfe)
- ENERGY STAR
- EPEAT
- GreenSeal
- EcoLabel
- GoodGuide™
- Appliance Efficiency

# On The Horizon

## Buying Green

- Add CA Buying Green specification into service contracts.
- Examine Life Cycle Analysis & Producer Responsibilities
- Update Buying Green Website



# On The Horizon

## Bid Opportunities 2010

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- Paint, Recycled Latex
- Signs, Aluminum, Roadside & Overhead Applications
- Textiles (blankets)
- Police Equipment
- Sand or Cinders, De-icing
- Multi-Functional Devices
- Gases, Specialty & Compressed
- Fire Engines
- Fuels
- Maintenance & Operating Supplies (MRO)
- Vehicles & Motorcycles & Auto Parts
- Wireless Services
- Radio Equipment

# Contact Buying Green

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- Website: [www.green.ca.gov/EPP/](http://www.green.ca.gov/EPP/)
- E-mail: [buygreen@dgs.ca.gov](mailto:buygreen@dgs.ca.gov)
- Mail: Department of General Services  
707 3<sup>rd</sup> Street, MS 202  
West Sacramento, CA 95605

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# Small Business & DVBE

**DGS**

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