

The LBA Sol Business Awards Gala 2011

Celebrating 35 Years of Latino
Excellence and Achievement!

Sponsorship &
Tickets



The LBA Sol Business Awards Gala Celebrating 35 Years of Latino Excellence and Achievement!

The Latin Business Association (LBA) is proudly celebrating thirty five years of serving small business and the community through its commitment to helping Latino and Minority businesses grow and succeed.

The LBA Sol Business Awards Gala— our premier annual black-tie business-networking event—honors outstanding entrepreneurs and corporations for their excellence, achievement and contributions to the Latino Business Community.

In addition to enjoying the evening's festivities which include a reception, dinner, awards ceremony and dancing, attendees receive a beautifully-bound, full-color commemorative program replete with sponsor acknowledgments and information about the Latin Business Association. The Gala is an elegant, star-studded event involving the who's who of the Latino entrepreneurial, corporate and political worlds and is, quite simply, an occasion not-to-be-missed.

We cordially invite you to consider the following Sponsorship Opportunities, with their commensurate recognition and benefits. Please also consider our Lead Sponsorship level, which joins you in partnership with the LBA and its ongoing commitment to Latino achievement, advancement and excellence.

Because the LBA Sol Business Awards Gala is an eagerly-awaited, highly-anticipated event, and seating is limited, we expect tickets to sell out quickly. Please secure your opportunity to participate by reserving your Sponsorship now!

October 8th, 2011
Millennium Biltmore, Downtown Los Angeles
Biltmore Bowl
Reception 6:00p.m.
Dinner and Program 7:00p.m.
Entertainment 9:00p.m.



LBA 2011 Sol Business Awards Gala 35th Anniversary

Legacy Sponsor: \$75,000

- Three (3) minute Welcoming remarks from Corporate Chair/CEO/COO for Gala Dinner
- Commemorative Plaque -Presented at the Gala Dinner
- Two VIP Tables (10 seats each) - Premier Seating Location GALA Dinner
- Full Page Color Ad in Program Book (choice of Ad placement)
- Full-Page written message from company in the Program Book
- Back Cover of Program Book
- Priority Logo Credits (includes all invitation material)
- Priority logo and signage throughout event
- Mention at all Press materials, releases and updates
- Corporate Logo and acknowledgments in all printed materials
- Logo Credits (includes invitation)
- Logo Recognition on LBA website with link
- Additional opportunities upon mutual agreement

Presenting Sponsor: \$50,000

- Two VIP Tables (10 seats each) - Premier Seating Location GALA Dinner
- Full-Page written message from company in the Program Book
- Full Page Color Ad in Program Book (choice of Ad placement including inside front or inside back cover upon availability)
- Priority signage and logo exposure throughout the event
- Mention at all Press materials, releases and updates
- Corporate Logo and acknowledgements in all printed materials
- Logo Credits (includes invitation)
- Logo Recognition on LBA website with link
- Additional opportunities upon mutual agreement



LBA 2011 Sol Business Awards Gala 35th Anniversary

Visionary Sponsor: \$25,000

- Two Tables (10 seats each) - Preferred Seating Location GALA Dinner
- Full Page Color Ad in Program Book
- Priority signage and logo exposure throughout the event
- Mention at all Press materials, releases and updates
- Corporate logo and acknowledgements in all printed materials
- Logo Credits (includes invitation)
- Logo Recognition on LBA Website presence with link
- Additional opportunities upon mutual agreement

Benefactor Sponsor: \$10,000

- One Table (10 seats) Gala Dinner
- Full Page Color Ad in Program Book
- Signage and logo exposure throughout the event
- Corporate logo and acknowledgements in all printed materials
- Logo Credits (includes invitation)
- Logo recognition on LBA Website
- Additional opportunities upon mutual agreement

Supporting Sponsor: \$5,000

- One Table (10 seats) Gala Dinner
- Half Page color ad in Program Book
- Logo recognition on LBA website
- Signage Recognition and logo exposure throughout the event
- Additional opportunities upon mutual agreement



Sponsorship & Registration Form

Sponsorship Opportunities

- Legacy Sponsor _____ \$75,000
- Presenting Sponsor _____ \$50,000
- Visionary Sponsor _____ \$25,000
- Benefactor Sponsor _____ \$10,000
- Supporting Sponsor _____ \$5,000

LBA Sol Gala Individual Tickets

- Please reserve _____ Individual Ticket(s) at \$195 each (limit 4)
- Please reserve _____ LBA Member Ticket(s) at \$95 each
My LBA Membership I.D. No. is _____
(Limit 2 tickets per member)
Submit your LBA Membership Application by September 30, 2011 and purchase tickets at the LBA member rate.

LBA Gala Program Book Advertising Opportunities

- Full Page (7.5" w x 10" h) _____ \$1,500
 - Half Page (7.5" w x 4.75" h) _____ \$750
 - Quarter Page (3.5" w x 4.75" w) _____ \$300
- Program Book ad deadline is September 23rd, 2011.
Supply press resolution (high resolution) pdf file made to exact ad size.

NAME _____

TITLE _____

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUSINESS TELEPHONE _____

MOBILE TELEPHONE _____

FACSIMILE _____

E-MAIL _____

WEBSITE _____

Pre-payment is required for admission.

- A check is enclosed in the amount of \$ _____
- Please charge \$ _____ to: MasterCard VISA American Express

NAME ON CARD _____

CARD NUMBER _____

EXPIRATION DATE _____ SECURITY CODE _____

SIGNATURE _____

You will be notified by email when your registration/reservation is confirmed.

Space is limited, on a first-come, first-served basis.

Make checks payable to:
Latin Business Association

Mail payment to:
Latin Business Association
120 South San Pedro Street, Suite 530
Los Angeles, California 90012

Fax credit card payment to:
(213) 628-8519

Inquiries:
(213) 628-8510 x 221 phone
(213) 628-8519 fax
administration@lbausa.com

