

9. How does your organization market to your target audience? Check all that apply
- | | |
|--|---|
| <input type="checkbox"/> Print advertisement | <input type="checkbox"/> Internet |
| <input type="checkbox"/> E-mail broadcast | <input type="checkbox"/> Social media (Facebook, Twitter, etc.) |
| <input type="checkbox"/> Other (<i>describe</i>) | |
10. Indicate the regional area where your event(s) will take place. Check all that apply:
- Northern Region (*Del Norte, Humboldt, Lassen, Modoc, Plumas, Shasta, Siskiyou, Tehama, Trinity*)
 - North Central Region (*Butte, Colusa, El Dorado, Glenn, Lake, Marin, Mendocino, Napa, Nevada, Placer, Sierra, Solano, Sonoma, Sutter, Yolo, Yuba*)
 - Sacramento County
 - Central Region (*Alameda, Alpine, Amador, Calaveras, Contra Costa, Mariposa, Merced, Mono, Oakland, San Joaquin, San Francisco, San Mateo, Santa Clara, Santa Cruz, Stanislaus, Tuolumne*)
 - South Central Region (*Fresno, Inyo, King, Madera, Monterey, San Benito, Tulare*)
 - Southern Region (*Imperial, Kern, Los Angeles, Orange, Riverside, San Bernadino, San Diego, San Luis Obispo, Santa Barbara, Ventura*)
 - State of California
11. Does the event(s) provide an opportunity for branding coverage for DGS? Using the list below, please check all that apply:
- Free booth space for other state agencies.
 - Opportunity to conduct workshops on "How to Do Business with the State" as well as participate on interactive procurement panels.
 - Opportunity to reach potential suppliers from specific ethnic, gender, disabled veteran groups and underserved geographic locations.
 - Offer high visibility for DGS to take a leadership role in key communities and potential speaking opportunities for DGS executive level staff.
 - Opportunity for DGS to advertise through organization website, program book, marketing material, etc.
 - Opportunity for on-site small business certification.
 - Other (Please specify).

Please complete this online application form, "save as" in pdf format to your computer and email a copy of the completed pdf form to: **danetta.jackson@dgs.ca.gov**

Additionally, please print a copy of the form and mail it with a copy of your organization's information/ sponsorship package to:

Danetta Jackson, Outreach Program Manager
Department of General Services, Procurement Division
707 3rd Street, 2nd Floor
West Sacramento, CA 95605

Please submit the form by March 31 of each year for the ensuing fiscal year, July 1 through June 30.