

Department of **GENERAL SERVICES** **PROCUREMENT DIVISION**

Updated 12162015

DGS

RECIPROCITY

Outreach Liaison

Department of General Services

Procurement Division

Certification and Outreach Branch

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Welcome to California's Online Marketplace



Sell to the State

Get Registered and Learn More about the System



Small Business / Disabled Veteran Business Enterprise

Get Certified and Understand Your Advantages



Get Public Procurement Information

Search for Bid Opportunities and Other Public Information

Latest News and Events

Release of Cloud Computing Special Provisions for SaaS
Friday, September 5, 2014



Small Business & DVBE Outreach Events 2015
Thursday, January 1, 2015



[SEE ALL THE LATEST NEWS/EVENTS >>](#)





Small Business/ Disabled Veteran Business Enterprise

Click here to
Get Certified

SB/DVBE Certification

- Find out about SB/DVBE Certification
- Search for Certified SB/DVBE Firms

Office of Small Business & Disabled Veteran Business Enterprises (OSDS) Resources

- Learn about Nonprofit Veteran Service Agency (NVSA) certification and Nonprofit (NP) recognition
- Find SB/DVBE Forms
- Obtain a stamp and/or assistance on prompt payment penalties
- File a complaint
- Find resources for how to start and develop a business (Business Development Program)
- Caltrans' Disadvantaged Business Enterprise (DBE) certification

Communication & Outreach (C&O)

- Resource Page
- Doing Business with the State
- View Upcoming SB/DVBE Outreach Events
- Find Reciprocity Partners that accept DGS's certified firms
- Find a SB/DVBE Advocate
- Find agencies that have delegated purchasing authority
- Learn about the benefits of the SB/DVBE Option
- Apply to become a California Multiple Award Schedules (CMAS) Contractor





[Programs & Services](#) > [Office of Small Business & Disabled Veteran Business Enterprise Services \(OSDS\)](#)
> [Reciprocity Program](#)

Reciprocity Program

The Certification and Outreach Branch further promotes Small Business (SB) and Disabled Veteran Business Enterprise (DVBE) participation by administering the Reciprocity Program. The program builds partnerships with cities, counties and special districts throughout California with businesses holding SB and/or DVBE certification programs.

The Reciprocity Program allows the SB and/or DVBE to go through a single certification process so that their certification is valid with both the state and the participating agency. The certified business optimizes the benefits that both certification programs offer.

Reciprocity Agency Partnerships:

- [Reciprocity Partners](#) (PDF)
- [Interested in Becoming a Reciprocity Partner?](#) (PDF) ←

What's New



- [How to do Business with the State Webinars](#)
- [Release of Cloud Computing Special Provisions for SaaS](#)
- [Small Business & DVBE Outreach Events 2015](#)

[View All news and events items](#)

YOU CAN BECOME A STATE CERTIFIED RECIPROCIITY PARTNER



JOIN US!

The State of California invites your organization to become a "Reciprocity Partner" and accept the State's certification for small businesses (SB), microbusinesses (MB) and Disabled Veteran Business Enterprises (DVBE).

The State of California maintains a full-time staff of analysts who qualify and certify these firms according to standards set out in State law and regulation.

WHY IS THE STATE WILLING TO TAKE ON STATEWIDE CERTIFICATION?

The State is required by law to be the single certifying entity for State certification; we encourage local governments to use our services.

When you become a Reciprocity Partner, the responsibility for certification is transferred from your organization to the State of California. We are willing to take on this additional responsibility for local governments, community colleges, and school districts because we believe a streamlined certification process increases the statewide pool of eligible businesses.

PROGRAM GOALS

- Maintain high quality certification standards statewide
- Reduce administrative costs for partnering organizations
- Minimize repetitive certification requirements for SBs and DVBEs

PARTNER BENEFITS

- Reduce the administrative cost of maintaining your own certification program.
- Access the State's easy-to-use, online database of certified firms to check certification status or search for qualified firms.
- Build your local economy. Local firms who become State certified increase their exposure to State contracting officials and other local governments, community colleges, and school districts and can access additional contracting opportunities.

SMALL BUSINESS/DVBE BENEFITS

- Businesses complete only one application.
- Businesses register online to receive automatic notification of bidding opportunities.
- Increased visibility. Certified firms are automatically entered into an online, statewide database.
- The State may give a 5% bid preference to SBs.
- The State may offer up to a 5% bid incentive to DVBEs.



www.dgs.ca.gov/pd/reciprocity

GOVERNMENTS WORKING TOGETHER TO SUPPORT CALIFORNIA SMALL AND DISABLED VETERAN BUSINESSES

RECIPROCITY PARTNERS

Many local governments, schools, and private businesses currently accept State certification, including:

Antelope Valley Transit Authority • Contra Costa County • City of Long Beach • Port of Long Beach • County of Los Angeles • Los Angeles Community College District • Metropolitan Water District of Southern California • City of Pasadena • County of Riverside • County of Sacramento • Sacramento Housing and Redevelopment Agency • Sacramento Municipal Utility District (SMUD) • City of San Diego • County of San Diego • Port of San Diego • San Diego Association of Governments (SANDAG) • San Diego County Housing Commission • San Diego County Regional Airport Authority • San Diego County Water Authority • San Diego Unified School District • San Francisco City College • Santa Clara Valley Water District • Yuba County • East Bay Municipal Utility District • CPUC Supplier Clearing House Companies

For a current list go to www.dgs.ca.gov/pd/reciprocity and click on *Reciprocity Partners*

STATE OF CALIFORNIA CERTIFICATION CRITERIA

For more details, visit www.dgs.ca.gov/pd/getcertified

| Type of business | Small Business Service, Construction, Non-Manufacturer | Small Business Manufacturer | Small Business Microbusiness | DVBE |
|---------------------------|--|----------------------------------|---|---|
| Ownership | Independently owned and operated | Independently owned and operated | Independently owned and operated | At least 51% owned by one or more disabled veterans |
| Number of Employees | 100 or less | 100 or less | 25 or less | n/a |
| Gross Annual Receipts | An average of not more than \$14 million per year for the last three tax years | n/a | An average of not more than \$3.5 million per year for the last three tax years | n/a |
| Principal Office Location | Located in California | Located in California | Located in California | Located in the U.S. |
| Owners/Officers | Domiciled in California | Domiciled in California | Domiciled in California | Disabled veteran owners/managers must be domiciled in California and responsible for daily operations |

Does Your Organization Have Additional Certification Criteria?

If your organization has additional certification criteria, consider accepting State certification as a baseline, then have your firms fill out a simple addendum to gather the additional information you need.

JOIN US

Throughout past years we have established many valued partnerships. To learn more about our Reciprocity Program, please visit our website at www.dgs.ca.gov/pd/reciprocity or contact: Wayne Gross at 916-375-4339, wayne.gross@dgs.ca.gov or Michael Aguilillo at 916-375-4328, michael.aguilillo@dgs.ca.gov



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What's New



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[View All news and events items](#)

The agencies listed below are current partners that honor the State of California's Small Business and/or Disabled Veteran Business Enterprise (DVBE) certification as acceptance into their individual respective business enterprise programs. Certain partner agencies may also have specific local eligibility requirements that must be met. You may visit each agency's website for more information on their individual programs.

Bay Area

| Agency | Accepts SB | Accepts DVBE |
|--|------------|--------------|
| Bay Area Rapid Transit (BART) | ✓ | ✓ |
| Contra Costa County | ✓ | |
| Santa Clara Valley Water District | ✓ | |
| San Francisco City College | ✓ | |
| San Francisco City/County | ✓ | ✓ |
| San Francisco Super Bowl 50 Host Committee | | ✓ |
| East Bay Municipal Utility District | ✓ | |

Los Angeles Region

| Agency | Accepts SB | Accepts DVBE |
|--|------------|--------------|
| Antelope Valley Transit Authority | ✓ | |
| City of Long Beach | ✓ | |
| Port of Long Beach | ✓ | |
| City of Pasadena | ✓ | |
| County of Los Angeles | ✓ | |
| County of Riverside | ✓ | ✓ |
| Los Angeles Community College District | | ✓ |
| Los Angeles County Metropolitan Transportation Authority (MTA) | | ✓ |
| Metropolitan Water District of Southern California | ✓ | ✓ |

Northern California Region

| Agency | Accepts SB | Accepts DVBE |
|-----------------------------|------------|--------------|
| Yuba County | ✓ | ✓ |

Sacramento Region

| Agency | Accepts SB | Accepts DVBE |
|--|------------|--------------|
| County of Sacramento | ✓ | |
| Sacramento Housing and Redevelopment Agency | ✓ | |
| Sacramento Municipal Utility District (SMUD) | ✓ | |

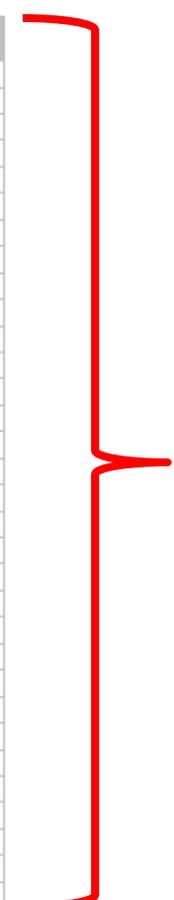
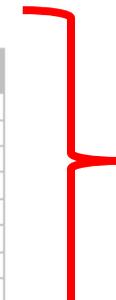
San Diego Region

| Agency | Accepts SB | Accepts DVBE |
|---|------------|--------------|
| City of San Diego | ✓ | ✓ |
| County of San Diego | | ✓ |
| Port of San Diego | ✓ | ✓ |
| San Diego Association of Governments (SANDAG) | ✓ | |
| San Diego County Housing Commission | ✓ | ✓ |
| San Diego County Regional Airport Authority | ✓ | ✓ |
| San Diego County Water Authority | ✓ | ✓ |
| San Diego Unified School District | ✓ | ✓ |

Utilities



| Company (CPUC Supplier Clearinghouse) | Accepts SB | Accepts DVBE |
|--|------------|--------------|
| AT&T | | ✓ |
| California American Water Company | | ✓ |
| California Water Service Company | | ✓ |
| Century Link | | ✓ |
| Citizens Telecommunications Company | | ✓ |
| Comcast | | ✓ |
| Consolidated Communications | | ✓ |
| Cox Communications | | ✓ |
| Golden State Water Company | | ✓ |
| Liberty Utilities (CalPeco Electric) | | ✓ |
| Lodi Gas Storage | | ✓ |
| MCI dba Verizon Business Services | | ✓ |
| PacificCorp dba Pacific Power | | ✓ |
| Park Water Company | | ✓ |
| Pacific Gas & Electric | | ✓ |
| San Gabriel Valley Water Company | | ✓ |
| San Jose Water Company | | ✓ |
| San Diego Gas & Electric Company | | ✓ |
| Southern California Edison | | ✓ |
| Southern California Gas Company | | ✓ |
| Southwest Gas | | ✓ |
| Sprint | | ✓ |
| Suburban Water Systems | | ✓ |
| T-Mobile | | ✓ |
| TelePacific Communications | | ✓ |
| Trans Bay Cable | | ✓ |
| TW Telecom Holdings | | ✓ |
| US Cellular | | ✓ |
| Verizon Wireless | | ✓ |
| Verizon, Inc. | | ✓ |
| Wild Goose Storage | | ✓ |
| XO Communication | | ✓ |



RECIPROcity



Questions?