

# EXECUTIVE DEPARTMENT

## STATE OF CALIFORNIA

### EXECUTIVE ORDER W-63-93

**WHEREAS**, the Governor's 1993-94 Budget, pages 91 and 92, states that: "The effective and efficient use of government resources reflects the Administration's determination to spend taxpayer dollars wisely, through the expanded use of the latest technology"; and

**WHEREAS**, the Governor's Budget also states that: "The Administration recognizes that the customer's time is valuable and government services must be responsive to the realities of the market place, which reflect the needs of a highly mobile, fast-paced society"; and

**WHEREAS**, the State of California should strive to improve its level of service and its accessibility to the public by creating a more convenient and user friendly mechanism for conducting business with its customers -- the public; and

**WHEREAS**, credit and debit cards would offer the public an acceptable, convenient method of paying for state services while, at the same time, reducing the risks and costs associated with accepting cash and checks and giving the public more control over their financial affairs; and

**WHEREAS**, currently a number of state departments are accepting payments from the public through credit cards on a limited basis for items such as vehicle registrations, state park reservations and tuition at state universities, and many other departments and agencies see great potential for utilizing credit and debit cards; and

**WHEREAS**, contracting with financial institutions and other third parties for credit/debit card processing is fragmented, resulting in inconsistent handling of receipts, differing rates of payments to credit/debit card contractors and varied methods of paying contractors for their services; and

**WHEREAS**, there may exist an opportunity to coordinate a statewide plan for the implementation of a credit/debit card program that would yield improved service to the public and cost savings for the state;

**NOW, THEREFORE, I, PETE WILSON**, Governor of the State of California, by virtue of the power and authority vested in me by the Constitution and statutes of the State of California, do hereby issue this order to become effective immediately:

1. There is hereby created the Credit Card Task Force to evaluate current state mechanisms in the usage of credit/debit cards for the payment of state services and to make recommendations to the Governor and Legislature on the feasibility of a statewide policy on credit card usage. The Task Force's goals shall be:
  - A. To review and inventory the current state processes and procedures for use of credit/debit cards.

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- B. To identify opportunities to increase the use of credit/debit cards for payment of state services and develop standard business practices for their use.
  - C. To work with the credit/debit industry to identify and discuss issues related to the financing of user fees in credit/debit card usage.
  - D. To analyze the costs and benefits of credit card use in transactions between the public and the state.
  - E. To make a determination as to whether or not the implementation of a statewide credit card policy would be beneficial to the state and those conducting business with the state.
2. The Task Force will be co-chaired by the Business, Transportation and Housing Agency and the State and Consumer Services Agency. The co-Chairs shall invite representatives from the State Controller's Office and the State Treasurer's Office to participate. The Department of Finance, the Department of General Services and selected other departments will be invited to participate as deemed appropriate by the co-Chairs.
  3. The Task Force shall actively seek input and participation from the private sector, credit card companies, the banking industry and other groups that may have an interest in this issue.
  4. The Task Force shall complete its research and present its report to the Governor by January 30, 1994. If the Task Force determines that implementation of a statewide credit card policy would be beneficial, then the report should include an inventory of existing state applications of credit and debit cards, and a statewide plan, including legislative recommendations and Executive actions, for the implementation of a credit/debit card program.
  5. The provisions of this Executive Order may terminate on or before January 30, 1994.

IN WITNESS WHEREOF I have hereunto set my hand and caused the Great Seal of the State of California to be affixed this 17th day of September 1993.

Governor of California

ATTEST:

Secretary of State