

SAM - ADVERTISING

GENERAL POLICY

0500

(Reviewed 6/2014)

Government Code Sections [11080](#) and [11081](#) mandate that every State agency shall send all notices, advertisements, or publications which they are legally required or authorized to publish to the Department of General Services ([DGS](#)). The law gives DGS the sole authority to approve and have published all such notices, advertisements, and publications.

The DGS grants each State agency an exemption from its approval and delegates to each state agency the authority to have published any required or authorized notice, advertisement, or publication.

Section 500 et seq. of SAM discusses the following rules:

1. Advertising an Auction
2. Publication of Administrative Regulations
3. "Help Wanted" Advertisements
4. Advertising Public Works Contracts
5. Contracts for Advertisements